

Yankalilla, Rapid Bay & Myponga Agricultural & Horticultural Society Inc.

2025 Show - in our 143rd Year

October 4th 2025 9am to 4pm

Opportunities for Local Businesses and Organisations

Great ways to connect From as little as \$20

CONNECTING WITH YOUR LOCAL SHOW – BENEFITS & OPPORTUNITIES

The Yankalilla Show has existed since 1882. It is held every year on the Saturday of the long

weekend. It has represented fun and worthwhile endeavour to generations within the

south-western Fleurieu community and to visitors from the nearby city.

Approximately, 3000 visitors attend on the day. We have an active Facebook page with

2300+ followers.

We can help get your name out more in the community as information, on signage or in the

Show Book. Before Show Day and after Show Day, our stories appear locally and on social

media acknowledging connections such as yours that help make the show a success.

The Show is a well-loved, long-standing local identity. By connecting with us you will be

supporting worthwhile community activity. Country shows around the nation are an

integral part of Australian culture. The Yankalilla Show helps bridge the rural-city divide,

educates people about food sources, promotes agriculture and encourages the pursuit of

excellence in all sorts of activities, from computer art to growing rhubarb. It's also a great

day out for young and old.

Opportunities for you to connect with us and to promote your organisation include:

ADVERTISING IN THE SHOW BOOK \$20 - \$35

DONATIONS from \$50 upward

SPONSORSHIP of competitions or champions from \$50 - \$200

NAMING RIGHTS FOR THE HORSES IN ACTION SECTION of horse events for \$500

NOMINATE YOUR OWN LEVEL FOR SPONSORSHIP

TRADESPACE from \$36

We look forward to hearing from you.

DETAILS ABOUT COSTS, COMPETITIONS AND BENEFITS

ADVERTISING

Very low-cost advertising in the Show Book with logos included and / or print
advertising, and static display of signage/ banners. 300 copies are sent out and it is
available year-round on the Show website. Queries come in regularly during a year
and people are often directed to the Show Book. Currently \$20 and \$35 options are
available. Email yankalillashow@gmail.com

ANNUAL DONATIONS

AMOUNTS FROM \$5:00 are acknowledged in our Show Book & supper room display

\$100 (ANNUALLY) GENERAL DONATION entitles you to

- Name & logo on Yankalilla Show website with direct link to organisation website
- Yankalilla Show Book acknowledgements on sponsors page
- Acknowledgement on Facebook page
- A4 printed name displayed in Showgrounds hall near office
- 2 x admission tickets

\$1000 MAJOR DONATION (ANNUALLY) entitles you to

- 1 complimentary full-page advertisement in the Yankalilla Show Book
- Logo on Yankalilla Show website with direct link to your website
- Yankalilla Show Book acknowledgments on sponsors' page
- Official opening acknowledgements
- Advertising/promotional banner on display Show Day
- Acknowledgement on our social media Facebook page

ANNUAL SPONSORSHIP

\$50 (ANNUALLY) FEATURE COMPETITION/CHAMPION PRIZE entitles you to

- Name listed in Show Book in section of featured competition. 100s to choose from.
- A4 printed name displayed in Show Hall.

Competitions available:

SECT C Sheep

SECT E **Cattle** – Champions & Reserve Champions, Junior Handler, Most Successful

Exhibitor

SECT H Wool – Exhibitor gaining highest number of points

SECT G **Photography** –Champion print

SECT J Fruit, veg & farm produce – Best Exhibit

SECT L **Cookery** – Most successful Exhibitor Open cookery or best exhibit **Preserves** & **Home Produce**

SECT M Needlework - Best Overall exhibit

SECT N Handicraft – Most Successful Exhibitor or Best Exhibitor

\$200 (ANNUALLY) SPONSORING AN INDOOR COMPETITION SECTION entitles you to

- Name listed with section details in Yankalilla Show Book
- Yankalilla Show Book acknowledgements on sponsor's page
- A4 printed name displayed in show hall
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

Sections include Photography- Fruit, Veg, Farm Produce – Flowers – Cookery & Preserves - Needlework – Painting – Handicrafts – Children's Section – Children's Cookery – Home Brew & Wine See last year's Show Book for 100s of categories within each section.

NOMINATE OWN LEVEL OF SPONSORSHIP entitles you to select a class of a section and nominate your own level of sponsorship. You will be acknowledged on the sponsors' page of Yankalilla Show Book. Check Show Book to see all the classes within sections. Sections available are as listed in previous item.

\$500 (ANNUALLY) NAMING RIGHTS HORSES IN ACTION SECTION entitles you to

- Name listed with competition details in Yankalilla Show Book
- Name and logo on Horse section booklet distributed separately to Show Book
- 1 x Advertising/ promotional banner displayed on Show Day
- Acknowledgement on Yankalilla Show website & Facebook page
- 2 x admission tickets

TRADESPACE from \$36

See under **Documents** on the website for the <u>Tradespace Form</u>. You can also contact the Show. See foot of page.

FOUR LOCALS SUPPORTING THE SHOW FOR OVER 20 YEARS



SMALLER AD IS \$20 LARGER AD IS \$35



YANKALILLA TRADING STORE

87 MAIN ROAD, YANKALILLA BUYING & SELLING SECOND HAND FURNITURE & GOODS

Lounge suites, beds, tables, chairs,
wardrobes, sideboards, display
cabinets, chest drawers, pictures, lamps, DVD's & CD's, etc
All styles modern, deco, retro.....
Buying second hand furniture & goods
All types & eras
Must be clean & in good condition
Open 10am - 4pm Thursday, Friday, Saturday, Sunday & Monday
Closed Tuesday & Wednesday

PHONE ROBYN OR NIGEL on 85583804 (Shop) or 0419 031047 mobile

ADVERTISING WITH THE SHOW FOR OVER 20 YEARS

CORRIEDALE HILLS STUD

CORRIEDALE and POLL DORSET FOR PRIME LAMBS

RAM SALE

40 Poll Dorset **40 30** Corriedale **30**

Tuesday October 5th 2021

CORRIEDALE to breed disease free replacement ewes. POLL DORSET terminal sires for rapid growing prime

lambs

BJ, J & MJ LUSH "CORRIEDALE HILLS" 81 Lush Rd, Inman Valley S.A. 5211 Phone (08) 8558 8214

LARGER AD IS \$35 SMALLER AD IS \$20



Country Picnic Bakery

65 Main South Road, Myponga

OPEN 6 DAYS

(closed Tuesdays)

Fresh Pastries, Cakes, Bread & Salad Rolls Available



All Baked Fresh Daily on Site

Phone - 8558 6013